

# THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta. Thursday, Feb. 29th 1940

NO

## Pictures and Address In Cereal Hall

Pictures accompanied by an address will be available to all free of charge at a meeting in the Cereal Hall on Tuesday March 5th at 2 p.m. These pictures have to do with the program of rehabilitation of the drouth areas and are quite interesting and instructive. Mr. Murphv, Fieldman in connections with dams and dugouts will be in charge.

## CURLING NOTES

Two Chinook rinks won prizes in the Cereal Bospic last week. 2nd prize in the Grand Challenge Event was won by W. Gallagher (skip), E. Blagen, G. Cook, L. Butts. 2nd prize in the Consolation Event was won by L. Willigan, J. Gingles, L. Marr, W. Anderson.

## Alberta Liberal Association

The following are the times and stations so far as settled and all will be over the National Broadcasting System:

Friday, Feb. 23rd 8:30 - 9:00  
Monday, Feb. 26th 2:15 - 2:30  
Monday, Feb. 26th 8:45 - 9:00  
Wed. Feb. 28th 2:15 - 2:30  
Friday, Mar. 1st 8:45 - 9:00  
Monday, Mar. 4th 8:45 - 9:00  
Wed. Mar. 6th 2:15 - 2:30  
Friday, Mar. 8th 2:15 - 2:30  
Friday, Mar. 8th 8:45 - 9:00  
Wed. Mar. 13th 7:00 - 7:30  
Wed. Mar. 20th 2:15 - 2:30  
Thur. Mar. 21st 7:00 - 7:30

The speakers will be selected from the following list and probably in the order listed: Messrs King, Ralston, Crerar, Cardin, Lapointe, Ilsley, Gardiner, both Ralston and Lapointe; open—Mr. King.

## Mercury Falls To 24 Below

Following a mild spell which lasted for several weeks, Alberta was suddenly plunged into sub zero weather last Wednesday. Along with the cold weather, there has been about six inches of snow. Today (Thursday) the weather has been somewhat milder.

## Chilliwack Gets Alberta Horses

Twenty-five fine Clydesdale horses, including 16 grade mares and geldings and nine pure bred mares, left Calgary last evening for Chilliwack, B. C., where they will be offered for sale at the end of the month.

The shipment, forwarded by A. W. and E. J. Massie, prominent breeders at Midnapore, is believed to be the first of any size sent to the coast possibly in 20 years. The animals all carried inoculation certificates and went into the neighboring province under permit.

Included in the lot were such animals as Nell of Doroud; Margaret Rose, four-year old and holder of a host of ribbons from Class A fairs; Molly Foot print who, as a two year old placed fourth at the Royal Winter Fair and sixth in an open class of 37, and Girl Guide, a good mare still to make her debut in show rings.

## Attains Success

CHAS. E. NEFF

Associated with the Manufacturers Life Insurance Company for the past 25 years, Chas. E. Neff, local agent qualified as member of the \$100,000 Club for the year 1939. An energetic insurance salesman, Mr. Neff is well known in this district and his territory includes a large section of East-Central Alberta with headquarters in Drumheller.

—Hanna Herald

## The Ladies' Card Club Met Tuesday Evening

The Ladies' Card Club met at the home of Mrs. E. H. Targett Tuesday evening, the honors for bridge going to Mrs. W. Gallagher and Miss Otto. Mrs. W. Wilson will be the hostess next week.

Mr. and Mrs. Jas. Aitken have moved to Boden, Alta. Mr. Aitken who has been in charge of an elevator at Kirkcaldy for the past three years, has been transferred to Bowden.

...  
Mrs. W. Wilson and son were Hanna visitors on Thursday.

## Friday, Saturday & Monday Specials

Pearl or P&G Laundry Soap	10 bars	.49c
Aylmer Choice Corn	tin	.13c
" " Peas	"	.14c
Egg Noodles	pkg	.10c
Heintz Tomato Catsup	bottle	.24c
H P Sauce	"	.34c
House Brooms		.55c

Harness Oil, Rivets, Snaps, Buckles,

Thread, etc.

Now is the time to give your horses Bot Pills

## BANNER HARDWARE

AND GROCERIES

## Chinook Beauty Parlor

Ladies and childrens Boots & Shoes. It is important that growing feet have well fitted shoes.

Needlework, Embroidery and Embroidery Threads.

We are Licensed Buyers of Furs  
Call and get our prices

## I. H. C. & John Deere

IMPLEMENTS and  
REPAIRS

Maple Leaf FUELS, Oils &  
Greases

ELECTRIC & ACETYLENE  
Welding

FARM SUPPLIES

COOLEY BROS.

Chinook, Alta.

Phone 10

harvest  
**FINER  
POTATOES  
and  
MORE  
of them**

*Plant* **CANADIAN  
CERTIFIED SEED**

MAKE plans early this year to harvest a bumper crop of smooth, clean, high-quality potatoes. Good seed is the first requirement for an excellent crop... because only good seed will grow vigorous plants, plants that can withstand most of the serious diseases common to potatoes.

Canadian Certified Seed Potatoes are good seed potatoes. By planting them, many of the losses due to disease will be avoided... higher-quality, cleaner, smoother, more uniform potatoes than those grown from ordinary seed stock will be produced.

So, this season, harvest finer potatoes—and more of them. Plant Canadian Certified Seed. Grow potatoes that will grade Canada No. 1.

Canadian Certified Seed Potatoes are available in all standard varieties. Be sure to select the variety most suitable for your locality! Ask the local District Government Inspector, Plant Protection Division, for full information and list of nearest distributors.

Food supplies are important in wartime—  
This year, plant and raise only the best.

Look for this certification tag on the bag or container—  
the only way to be sure of getting Canadian Certified Seed Potatoes. Examine it carefully.

**INSPECTOR FOR  
SASKATCHEWAN AND ALBERTA**  
District Inspector, Seed Potato Certification,  
425 Post Office Building, Edmonton, Alberta.

**Agricultural Supplies Board  
DOMINION DEPARTMENT  
OF AGRICULTURE, OTTAWA**  
Honourable James G. Gardiner,  
Minister.

**CERTIFIED  
SEED POTATOES**

## Chinook Meat Market

All lines of Fresh & Cured  
Meats and Fish.

Now is the time to order your  
fresh fish

White fish, Trout, Salmon, and  
Lake Superior Herring

Bring in your Hides and get  
the advanced price.

Supplement for laying hens to increase egg production. All poultry supplies.

J. C. Bayley Prop.

## Chinook Hotel

A Home Away From Home

Try Our Meals

GOOD ROOMS  
at a reasonable price

Your Patronage Will Be  
Appreciated.

W. H. Barros

Prop.

*The* **PERFECT** *Chewing Tobacco*

WAREHOUSES AT  
WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

**BEE HIVE SYRUP**

**MENTHOLATUM**  
Gives COMFORT Daily



**HAVE YOU HEARD** about the Canada Starch Home Service Dept., directed by Mrs. M. Aitken, famous Cooking Authority? It offers a wide range of valuable recipes and other foodies' treats.

**CROWN BRAND CORN SYRUP**

**FREE** Write now for the booklet entitled "92 Cakes a Year." Enclose a label from any Canada Starch Product and address The Canada Starch Home Service Dept., A. Box 123, Montreal.

**CANADA'S GREAT Energy FOOD**

**LOWARDBURG CROWN BRAND**

## THE RIVER OF SKULLS

by George Marsh

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WNU SERVICE

CHAPTER XIV.—Continued

Two days later, when the early November dusk hung in the spruce forest of the terraces below the Morning Gorge, the dog team pulling the sled load of frozen meat angled down off the tundra, and followed the ice-hard trail through the scrub to the camp. The absence of two days had seemed long to Alan, companioned by the memory of Heather's kisses and her circling arms.

As they approached the tents from the rear, the dogs broke into a trot and Alan called, "Hello there!" There was no response. No flicker of light from the supper fire in front of the men's tent stabbed the muck of the circling, straggled.

"They must have been hunting back on the barren and are late reaching camp," suggested Alan. As the team neared the tents, Noel's black brows knotted. His apprehensive eyes wandered back and forth, striving to pierce the gloom. Suddenly the dogs began howling, sniffing the air and whining.

"By gar, something happen here!" whispered the Indian. "Eet look ver strange!"

Tortured by fear of what ghastly discovery the dusk-filled camp concealed, Alan approached the tent. Again he called, "John! Heather! Are you there?"

The sound of stertorous breathing and a muffled moan answered from the dusk-shrouded tents.

"God! Did you hear that? Something's happened!" Heather cried. "Where are you?" They reached the camp and stood staring around them in the gloom. "Heather!" cried the agonized Cameron, groping in her tent to find her personal belongings strewn upon the spruce boughs of the floor. He rushed outside, joined Noel kneeling beside the body of John McCord in the men's tent.

"John! John! What have they done to you?" cried the shocked Cameron, throwing off the skin robe that covered the still shape breathing heavily on the ground. "Light a candle, Noel, quick!" he ordered as he searched with trembling fingers for wounds, while his tortured heart was calling: "Heather! What have they done to you?"

Noel held the candle while Cameron pushed back the flap of the tent. Across the giant's mop of yellow hair ran the blood-caked sear of a grazing bullet, but a large calloused slug had entered his back.

"Shot in the lungs with a .45! That's McQueen, Noel, not the Naskapi. They would have looted the camp—taken the tents! McQueen's got Heather, Noel! They've got Heather!" Alan sobbed.

"Dey got her!" sighed the Indian. "But we get her soon, neavie fear!" He crawled in here to die when they left," said Alan. "How long ago did this happen?"

"Eet might be las' sleep, but eet look lak dis morning to me."

## LOOK OUT FOR YOUR LIVER

It may be the cause of your troubles. Buck it up the right way, with Fruit-A-Tives.

Your liver is the largest organ in your body and most important to your health. It pours out bile to digest food, gets rid of waste, stores energy, allows the proper nourishment to reach your blood. When your liver gets out of order food decomposes in your intestines. You become constipated, stomach and kidneys can't work properly. You feel "rotten"—headache, backache, dizziness, dragged out all the time. Rid yourself of these miseries, as thousands have—with Fruit-A-Tives, for 35 years Canada's largest selling liver remedy. Fruit-A-Tives stimulate your liver, bring prompt relief. You feel like a new person. Get Fruit-A-Tives at your druggist's today, 25c, 50c.

**FRUIT-A-TIVES** The Liver Tablet

the ancient oath of the Montagnais as, followed by Noel, Alan solemnly recited:

"We, Alan Cameron and Noel LeJoup, blood brothers, swear that we will follow McQueen until we meet him face to face and make him pay. Sleep well, John McCord and Napayo! Your friends will not forget!"

They placed the body of John McCord beside that of Napayo and covered it with the stones, for the ground was frozen too hard to admit of digging. The personal belongings that Heather had been forced to leave behind, together with her tent, they added to the sled already loaded with food and outfit, lashed down the skin wrapper, and started the impatient Ungavias on their 400-mile race up the frozen Koksokuk.

As they reached the river ice, Alan stopped and faced the graves on the terrace above them. Raising his mittened hand in farewell, he called:

"Good-by, John! We'll get her! Rough and Noel and I'll get her, John! Good-by, partner!"

It was 400 up-hill miles to the cache at the headwaters, and, tempted as Alan was to risk starvation and follow McQueen night and day with a light sled until he overtook him, it would have been sheer madness in a gameless country. For Heather's sake as well as their own it was necessary to carry sufficient food for men and dogs to reach the high plateau. Gradually, the powerful Ungavias, well fed, would wear down the fleeing team ahead with its light load. For it was evident from McQueen's trail that, together with the gold, he was not carrying enough food to reach the head of the river where he probably had a cache.

"They've got forty or fifty miles start on us, Noel," said Alan, bitterly, as the four Ungavias threw their weight into their collars and the long toboggan creaked off over the river ice with its heavy load. "They've been lashing their dogs to get a big lead and shake us off."

"Ah-hah!" answered the tight-lipped Indian. "But some day dey earn back dis debt." He nodded at the shaggy horses and their black leader pacing at the heels of the hurrying men.

"It'll be a long race if they still have the six dogs they brought from Fort George," growled Cameron, tortured by the thought of Heather's agony at being torn from her father—of her despair.

"More dog you got, more flesh you mus' carry or dey starve. Before mance day Rough and de pup weel run dem off dere feet. Den wan day we see starve dog on de trail—den more starve dog. Ah! ween our sled grow more light from good feed of our dog, we run—run all day. Dat Rough weel eat de dog snow. You see! Dey keel dere dog now 'till we save ours."

"I know our four dogs are better than their six," agreed the broken Alan, "but I can't bear to think of her with McQueen. I'd like to take a week's grub and travel night and day until we reached her!"

"Den we starve before we see de

adversity

Difficulties are things that show what men are.—Epictetus.

Adversity is sometimes hard upon a man; but for one man who can stand prosperity there are a hundred that will stand adversity.—Carlyle.

Adversity reminds men of religion.—Livy.

Step by step with those who trust Him find that "God is our refuge and strength," a very present help in trouble.—Mary Baker Eddy.

Bad times have a scientific value. These are occasions a good learner would not miss.—Emerson.

If aught can teach us aught, Affliction's looks.

(Making us pry into ourselves so near).

Teach us to know ourselves, beyond all books.

Or all the learned schools that ever were.—Sir John Davies.

**Tribute To Fleet**

American Paper Refers To The Silent Pressure Of Sea Power

The New York Herald Tribune paid tribute to the "silent pressure of sea power" being waged against Germany by the "men from Plymouth and Portsmouth and Bristol and the Thames."

In an editorial prompted by the arrival at Plymouth of the cruiser Exeter, one of the cruises which defeated the German pocket battleship Admiral Graf Spee off Montevideo, the newspaper said the Exeter, "has fulfilled the tradition once again and reminded the world that the British Navy is still there."

It may be thought, by one cannot help quoting Mahan's famous line again: "Those far distant, storm-beaten ships, upon which the Grand Army never looked, stood between it and the dominion of the world."

A Munich professor has taught fish to respond intelligently to sounds and colors.

**JELLO ICE CREAM POWDER**

HERE'S a delicious ice cream that you can make with no cream! Mix one package of Jell-O Ice Cream Powder in one quart of half milk, half cream. Place the bowl outside on your window-sill in freezing weather, stir occasionally, Jack Frost will do the rest. And how the family will praise the rich, smooth, full-flavored texture of this ice cream you've made yourself! Ask for some today at your grocer's. It comes in five tempting flavours, chocolate, strawberry, vanilla, maple, lemon.

**JELLO ICE CREAM POWDER**

head of river—and Heather starve, also."

"You're right. This load will slow us down at first but we'll soon start to gain. They'll run their dogs ragged trying to reach their cache and get away."

"We get dem soon!" (To Be Continued)

**Eskimo Relics**

More Information Being Gleaned About His Northern Race

Of all the aboriginal people, perhaps we know least about the Eskimos, or how far south they dwell. We think of them mainly as a peaceful race, who lived in igloos, paddled in kayaks, feasting upon the fish of the sea, fond of blubber which warmed their bodies and gave them oil for their lamps. It is the impression we have of those northern residents and we have received that impression from books of travel and adventure.

But there is a good deal more to be learned about them, and a story told to newspapers by the Canadian press a short time ago, makes clear that the early history of Canada has yet to tell us some interesting things that have not yet been written.

Six ancient lances, believed by authoritative persons to have been carried by Eskimos, have been unearthed at the little hamlet of Havre St. Pierre, on the Saguenay coast, on the Lower St. Lawrence.

The lances, measuring about 20 inches in length and all in perfect condition, were dug up by Paulmier, a carter, a fisherman, in his little garden at Havre. Five of the lances are carved from slate stone, while the sixth was made from quartz.

That shows that the Eskimos either lived further south than they do now, or that they made forays into the territories of their more southerly neighbors, the Indians.

By the way, the spelling of the name has changed in recent years and the change has been almost universally accepted. We used to spell it with a "qu" instead of an "ik".

Thus we spoke of the Eskimos or the Esquimaux. Perhaps it will be changed to something else some day. Possibly the Eskimos were much more populous than they are to-day, as were the Indians. At the last census the Eskimo population was placed at 5,979.

**GEMS OF THOUGHT**

Consul For Finland Says People Grateful For Canada's Help

"When Finland has maintained its freedom and democracy, and peace has again settled on the little republic, the Finnish people will remember with thanks and gratitude the part which Canada, among the nations of the world, played in her deliverance." So promised A. K. Graham, consul for Finland, at the annual meeting of the Victorian Order of Nurses, East York branch, at the R. H. McGregor school in Toronto.

"Finland has never asked, let alone demanded, any power in world affairs," said Mr. Graham, "and she never had any desire to molest or annoy her neighbors. Her language is her own and her soil has been settled by her people since the beginning of modern civilization. She has never attempted to step out of her boundaries and has asked only to retain that, which from time immemorial, has been her own."

"Finland has of course done a great deal herself, but she is receiving assistance and sympathetic aid from those nations who also love democracy and freedom."

A big family is too expensive since mothers began raising their children by a book. It takes a different book for each kid.

Some of the highest flying insects are the worst flyers; they lose control and are carried up by gusts of air.

Port Meirion, North Wales, is Great Britain's only, privately owned seaside resort; an architect's dream created an Italian-type village there.

The collection of refuse costs London \$4,000,000 annually.

Slamane book lovers are so fond of books that they wear straw hats shaped like a book.

In Malaysia, a honeycomb six feet in length is not uncommon.

**The finest of them all**

**MACDONALD'S Fine Cut**

**MAKES A BETTER CIGARETTE**

**A PRODUCT OF THE MACDONALD TOBACCO COMPANY**

**MR. CAFFEINE-NERVES IS BLUE-PENCILLED**

EDITOR: (to reporter) Never knew it to fail —my nerves as jumpy as a kangaroo and along comes the biggest story of the year!

MR. CAFFEINE-NERVES: Nowonder you're jittery—the way they work you!

REPORTER: Sounds like you've got a case of caffeine-nerves—too much tea or coffee! Why not switch to Postum for a while?

MR. CAFFEINE-NERVES: Go way, Cub— he's a sick man!

EDITOR: Say—you really had something there! I've been drinking Postum for a month and I feel so good I should be in the Sports Department!

MR. CAFFEINE-NERVES: It's deadline for me when Postum comes on the scene!

Many people can safely drink tea and coffee. Many others—and all children—should never drink them. If you are one of these, try Postum's 30-day test. Buy Postum and drink it instead of tea and coffee for one month. Then, if you do not feel better, return the container top to General Foods, Limited, Cobourg, Ontario, and we will gladly refund full purchase price, plus postage. Postum is delicious, economical, easy to prepare, and contains no caffeine.

**POSTUM**

**Appreciates Help**

**Trying Something New**

English Courts Substitute Week-End

Sometimes the English are accused of conforming too much to tradition. But they are now trying something new in connection with prison sentences. Men charged with minor offences are sent to a week-end prison. The offenders may work out their "time" from Saturday to Monday.

Often the argument is used that when a man is sent to prison his family is really the sufferer. Usually the man loses his job and is unemployed on his release. If he is merely fined, the fine generally comes out of the housekeeping allowance and not out of the man's own pocket.

The punishment of working during his week-end spare time would fall on the man himself and not on his family. It is pointed out that while the system would add to the cost of prison maintenance, such extra expense would be countered by the fact that public assistance in looking after the man's family would be reduced.

Well, we thought we would just mention the plan.—Fort Erie Times-Review.

**Perfect Co-operation**

The extent to which the British and French navies are co-operating, was revealed when it became known the powerful fleet which escorted the second contingent of the Canadian Active Service Force across the Atlantic was under the command of a French admiral.

Slamane book lovers are so fond of books that they wear straw hats shaped like a book.

In Malaysia, a honeycomb six feet in length is not uncommon.



# CHINOOK UNITED CHURCH

Sunday School 1 p.m.

Church Service 2:00 p.m.

A cordial invitation is extended to all to share the fellowship and inspiration of these services.

Rev. G. H. Barrett  
Youngstown  
Minister

## RESTAURANT

Meals at all hours

All Kinds Tobacco  
and Cigarettes

SOFT DRINKS and  
Confectionary

## Mah Bros

See E. Robinson

For  
DRAYING  
Or  
TRUCKING  
Any Kind  
Satisfaction  
Guaranteed

COMPLETE YOUR  
TRAVEL ARRANGEMENTS  
AND BOOK YOUR  
Steamship and Rail Tickets  
FROM THE  
**LOCAL AGENT**  
**CANADIAN NATIONAL**  
By Express and all  
Rail and Steamship Lines  
All Parts of the World

**GE**  
**Pep Up**  
**YOUR RADIO**  
Specify  
**GENERAL**  
**ELECTRIC**  
Pre-tested  
**RADIOTRONS**  
CANADIAN GENERAL ELECTRIC CO. LTD.

## Stress Benefits Certified Seed

Seed Growers to Hold  
'Better Seed Week'

February 26th to March 2 will be "Better Seed week" for Alberta—a period devoted to informing farmers of the many benefits arising from the use of registered and certified stocks. Long recognized as the backbone of Western Canada's hard-spring wheat crop, pure seed is available this year at prices representing only a small premium over commercial quotations.

The "Better Seed Week" is being sponsored by the Alberta Seed Growers' Association for the fourth consecutive year. The association is one of the participating agencies in the Alberta Crop Improvement Association formed this season with elevator companies as the principal participants.

How Body Functions Under the plan now operative, farmers desiring pure seed have only to communicate with their elevator agents, make arrangements for payment, and the Crop Improvement Association looks after the rest.

Emphasizing the value of good seed under the slogan "Sow better seed and reap better crops," radio addresses to all parts of the province will be features of the program.

GAVE FINNS \$17,473 282

Geneva, Feb. 24 (AP)

The International League of Red Cross Societies announced yesterday that governmental, private and Red Cross sources in 15 countries had contributed \$17,473,282 to Finland for relief purposes up to Feb. 21.

**Rail Travel Bargains to the PACIFIC COAST**  
Blue River, McBride and west to Vancouver - Victoria  
**ON SALE MARCH 15th to 23rd**  
RETURN LIMIT 30 DAYS  
Stopovers allowed at any point on route  
Good in Coaches, Also in Tourist and Standard Sleepers on payment of regular berth charge.  
Enjoy the utmost in travel comfort  
**GO BY RAIL**  
Air-conditioned equipment on main line trains. Tasty dining car meals at moderate prices. A less expensive tray service from the Dining Car to Coach and Tourist Sleeping Car passengers.  
Full Information from Any Agent  
W 404-141  
**CANADIAN NATIONAL**

## Declares Poultry Market Deplorable

Caster, Feb. 26

"Marketing conditions for Alberta poultry produce are deplorable and farmers certainly do not get what is coming to them when they sell their eggs and poultry," declared C. W. Traves, Alberta poultry commissioner at the annual short course in agriculture here Thursday afternoon.

Mr. Traves said that eighty per cent of the egg dealers did not pay proper prices for grades according to government standards, and the producer is always the loser. He urges poultry producers to organize and take a hand in setting the price and improving market conditions themselves.

## FIVE YEARS of BROKEN PROMISES and Increased Taxes!

"Increased Purchasing Power" was Aberhart's Promise in 1935!

Purchasing Power has been decreased by Millions of Dollars. Taxes, Licenses, Fees since 1935 have been increased—

Taxes ..... \$3,288,847.67 more  
Licenses ..... 660,717.04 more  
Fees ..... 451,319.35 more

Social Service Tax increased 50 per cent.

Car Drivers pay anywhere from \$1 to \$5 more.

If you are a tradesman you must pay a license for the right to work.

In 1935, Taxes, Licenses and Fees were \$11.44 per capita.

In 1939 they were \$17.24. They tried to put a tax of 7 per cent on all farm production; but the Courts killed this Act.

But the Social Credit Government Paid Itself \$2,000,000 for 7 Days' Work.

## Your Tax Bill Tells the Story

Cut Out Waste, Extravagance  
And Excessive Taxation

**VOTE FOR YOUR  
INDEPENDENT CANDIDATE  
GEO. N. JOHNSTON**

## Raise More Hogs Gardiner Tells Canada Farmers

Tells Critics

Kincardine, Ont., Feb. 22 (CP)

Hon. J. G. Gardiner minister of agriculture, last night warned farmers he did not think enough hogs can be produced in Canada to fill our contract with Great Britain.

The minister urged his audience, mostly comprised of farmers, to produce more hogs.

Mr. Gardiner answered criticism over importation of hogs from United States. He said Canadian farmers cannot meet Canada's allotment for Britain if the war comes first and Canadians may have to consume American pork, so long as Canadian bacon is needed overseas.

To Give Bonus

Admitting it cost two cents a pound to produce hogs and took a month longer to finish them in summer time, when they will be most needed as supplies for fighting forces, the minister said the department will bonus Canadian farmers to that extent.

One reason for sending Canadian bacon to Britain in such quantities is a desire to hold the British market when the war is over.

## SCHOOL CHOIRS BROADCAST NEW WORLD BALLADS



The Canadian Broadcasting Commission is about to enter upon a novel experiment which has as its purpose the interesting of Canadian children in ballads having to do with the history of their own country. This will take the form of a series of five broadcasts based on John Murray Gibbon's recently published book "New World Ballads". The broadcasts will take place on successive Friday evenings beginning January 26 between the hours of 7:00 to 7:30 eastern standard time, and will be heard from eight stations covering the entire country.

Three of the programmes will originate in Toronto and the ballads will be illustrated by a group of girl singers picked from Toronto high schools and singing under the direction of Leslie R. Bell, Director of Music, Ontario College of Education, University of Toronto.

The balance of the programme will originate in Montreal with ballads sung by the Westhill High Singers, a group of girls from Westhill High School. This choir is under the direction of Irvin Cooper, Supervisor of Music for the Protestant Board of School Commissioners in the City of

Montreal, and lecturer at McGill Conservatory of Music. An interesting feature of the experiment is that school children in Ontario have been instructed to "listen in" as part of their home work, and it is expected that in other provinces the same action may be taken. The attention of the school children of Quebec Province is also being drawn by Dr. W. P. Percival, Director of Protestant Education to these broadcasts in the interests of school and community singing. Upper picture shows the Montreal choir, and the lower picture the Toronto choir.

## IN ANCIENT SPAIN and GAUL

Right up from the ancient Egyptians who practised the art of Brewing earlier than 450 B.C., the Greeks and Germans used Beer as a beverage and understood the principles of malting. Pliny tells us of the use of beer in Spain under the name of "Celia," "Certa" and "Cerevisia," and says:—  
"The natives who inhabit the west of Europe have a beverage made from corn and water. They brew it so well that it will keep good for a long time."

**TODAY  
MADE IN ALBERTA  
BEERS**

RANK WITH THE  
FINEST BREWS  
in this  
MODERN WORLD!

**Order A Case Today!**

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